

DEPARTMENT OF PSYCHOLOGY  
FACULTY OF HEALTH  
YORK UNIVERSITY  
HH/PSYC 2120 3.0A  
SOCIAL PSYCHOLOGY

Summer 2013

Tuesdays and Thursdays 1:00 – 4:00 pm  
CLH-D

Course webpage: <https://moodle.yorku.ca/>

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**Course Instructor:**

**Lillian Campbell**

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Office hours: before/after class, and by appointment

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**Emailing protocol:**

Please send e-mails from a York email account, and include your full name, student ID, and course code.

**Required text:**

Kassin, S., Fein, S., Markus, H.R., & Burke, T. (2013). *Social Psychology, Second Canadian Edition*

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**Prerequisite:**

AK/AS/HH/SC/PSYC 1010 6.00 or AK/HH/PSYC 2410 6.00, with a minimum grade of C. Course credit exclusions: AK/PSYC 3210 3.00 (prior to Summer 2002), AK/PSYC 3700C 3.00 (prior to Summer 1997), GL/PSYC 3660 3.00.

## **COURSE DESCRIPTION:**

This course is an introduction to the content and methodology of social psychology. Content includes the self, close relationships, attraction, social perception, conformity, aggression, group dynamics, and attitude change. Methods include examples of important social psychological experiments and both surveys and correlation analysis; which are the most common methods of investigation. Core topics to be discussed in this course include attitude formation and change, persuasion, conformity and obedience, aggression, prejudice and discrimination, group dynamics, gender, culture, altruism and interpersonal attraction. The course will also focus on specific areas of applied social psychology.

## **COURSE OBJECTIVES:**

This course is intended to provide a broad overview and introduction to social psychology, from basic principles of social psychological research to applied concepts and topics. By the end of this course, you will be able to:

- describe, explain, discuss, and apply concepts learned in class to both public and personal situations that you have encountered;
- develop critical thinking skills and perspective when processing the course content;
- demonstrate the relevance of social psychological theories and findings to everyday life;
- demonstrate the ability to communicate with diverse populations in a sensitive manner.

## **CLASS FORMAT:**

Class format will be formal lectures that expand on the assigned readings, and will include short films that highlight important topics. You are responsible for all the material in the text, as well as the lectures and films shown in class. Skeleton notes of each of the lecture PowerPoints are posted on our course website as an assist for student notetaking in class. As Prof. Campbell's lecture notes are more comprehensive, you must attend class in order to benefit from the lectures and films. If you miss a class, it is your responsibility to obtain the missed information from a study partner/classmate.

## **EVALUATION:**

There are no assignments for this course. Evaluation will be based on two midterm tests and a final exam as follows:

May 21:	IN-CLASS MIDTERM 1	30%
June 4:	IN-CLASS MIDTERM 2	30%
TBA:	FINAL EXAM	<u>40%</u>
		100%

The tests will each be based on the text, lectures, and films shown in class. The midterm tests will consist of multiple choice (15%) and 2 of 3 short answers (15%).

The midterm tests will each be two hours in length. Please leave the classroom when you are finished your test, and return at 3:15 for a video and discussion.

The final exam will consist of multiple choice (15%) and 3 of 5 short answers (25%). The multiple choice component will only be drawn from Chapters 8-11; the short answers are cumulative.

## COURSE OUTLINE:

Week	Date	Lecture Topic	Required Readings
1	07-May	Introduction: What Is Social Psychology?	Chapter 1
	09-May	Doing Social Psychology Research	Chapter 2
2	14-May	The Social Self	Chapter 3
	16-May	Perceiving Others	Chapter 4
3	21-May	<b>IN-CLASS MIDTERM 1 /VIDEO</b>	<b>Chapters 1-4</b>
	23-May	Stereotypes, Prejudice, and Discrimination	Chapter 5
4	28-May	Attitudes	Chapter 6
	30-May	Conformity	Chapter 7
5	04-Jun	<b>IN-CLASS MIDTERM 2/VIDEO</b>	<b>Chapters 5-7</b>
	06-Jun	Group Processes/Aggression	Chapters 8, 11
6	11-Jun	Attraction and Close Relationships	Chapter 9
	13-Jun	Helping Others	Chapter 10
	<b>TBA</b>	<b>FINAL EXAM</b>	

## MISSED TESTS:

There will be no make-up exams, except under extraordinary circumstances (e.g., death in the family, severe illness, etc.). A student who misses a test will be scored 0 unless the student produces valid documentation and advises their TA within 48 hours of the missed test that valid documentation will be forthcoming (i.e., emergency travel documents with the date of booking on the ticket, death certificates, automobile accident reports, etc.)

In the case of severe illness, you must have your attending physician complete the "Attending Physician's Statement" form from the Office of Registrar. THE ATTENDING PHYSICIAN MUST BE WILLING TO STATE THAT THE STUDENT WAS MEDICALLY UNABLE TO WRITE THE TEST, AND THE STUDENT MUST PRODUCE THE STATEMENT WITHIN 48 HOURS OF THE MISSED TEST. In order to avoid being scored 0 on a test, it must be clearly stated by the doctor that, in the doctor's opinion, you were unable to write the examination on the scheduled date.

## IMPORTANT COURSE INFORMATION FOR STUDENTS:

All students are expected to familiarize themselves with the following information, available on the Senate Committee on Academic Standards, Curriculum & Pedagogy webpage:

<http://www.yorku.ca/secretariat/senate/committees/ascp/index-ascp.html>

- Senate Policy on Academic Honesty and the Academic Integrity Website  
<http://www.yorku.ca/secretariat/policies/document.php?document=69>
- Ethics Review Process for research involving human participants
- Course requirement accommodation for students with disabilities, including physical, medical, systemic, learning and psychiatric disabilities  
<http://calendars.registrar.yorku.ca/2012-2013/policies/code/index.htm>
- Student Conduct Standards
- Religious Observance Accommodation  
<https://w2prod.sis.yorku.ca/Apps/WebObjects/cdm.woa/wa/regobs>